



# Not just Smarter Wastewater Treatment

Regenerable Molecular Filters:  
A Radical New Materials Technology Paradigm



# ABOUT US

**Deep-tech materials chemistry technology company, with a powerful and radical product portfolio for high-impact, low-TCO industrial air and water effluent treatment**

- Founded in 2020, Headquartered in Mumbai, India
- Patented DeepTech - 1 Patent granted, 12 Patents under review
- 15+ products spanning every industrial water treatment use case
- 50+ installations across sectors— Paints, Textiles, Chemicals, Pharma, F&B, Power
- Impact 10X higher than industry benchmarks
- Backed by Colossa Ventures, 3i Partners

**50+**

Years of Cumulative Experience

**25+**

Global Clients

**1000+**

Custom Filters Deployed

Low Carbon Part'24 Accelerator Program

Hello Tomorrow Deep Tech Pioneer

Best Startup in Maharashtra 2022

UNDP Climate Change Champion & SDG5 Accelerator Program, 2022

# OUR TEAM

Currently there are 50+ dedicated professionals in team Exposome



**Dr. Prerna Goradia**  
Founder & CEO



**Dr. Amit Goradia**  
Scale-up & Sensor  
Expert



**Dr. Tuhin Banerji**  
Head of Engineering



**Ashish Daga**  
COO



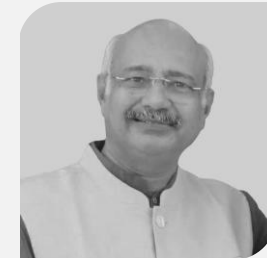
**Anish Sengupta**  
Strategy & Partnerships  
Business Leadership



**Ajaykumar Vasudev**  
Vice President, Sales



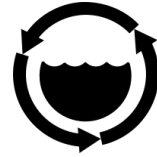
**Rakesh Kumar**  
Vice President, Sales



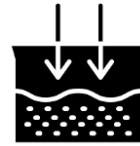
**Pankaj Desai**  
Plant Manager

## THE PROBLEM

**Industrial wastewater treatment is expensive, inefficient, and inadequate to meet compliance standards.**



Legacy Effluent Treatment Plants (ETPs) struggle to meet discharge norms.



Membranes foul and clog quickly needing frequent replacement.



Risk of non-compliance is rising — regulatory fines, ESG pressure, and operational downtime.

## OUR SOLUTION

# Regenerable molecular filters that *integrate* *seamlessly with* *existing ETPs*

200+ regeneration cycles → 3-5 years  
without replacement



### Retrofit

into your current  
setup — no need to  
overhaul  
infrastructure

### Remove Pollutants

COD, BOD, colour,  
ammonia, heavy  
metals, fluoride,  
and silica

### Self- regenerating filters

using simple, non-  
toxic reagents

# HOW IT WORKS

Simple flow-through installation



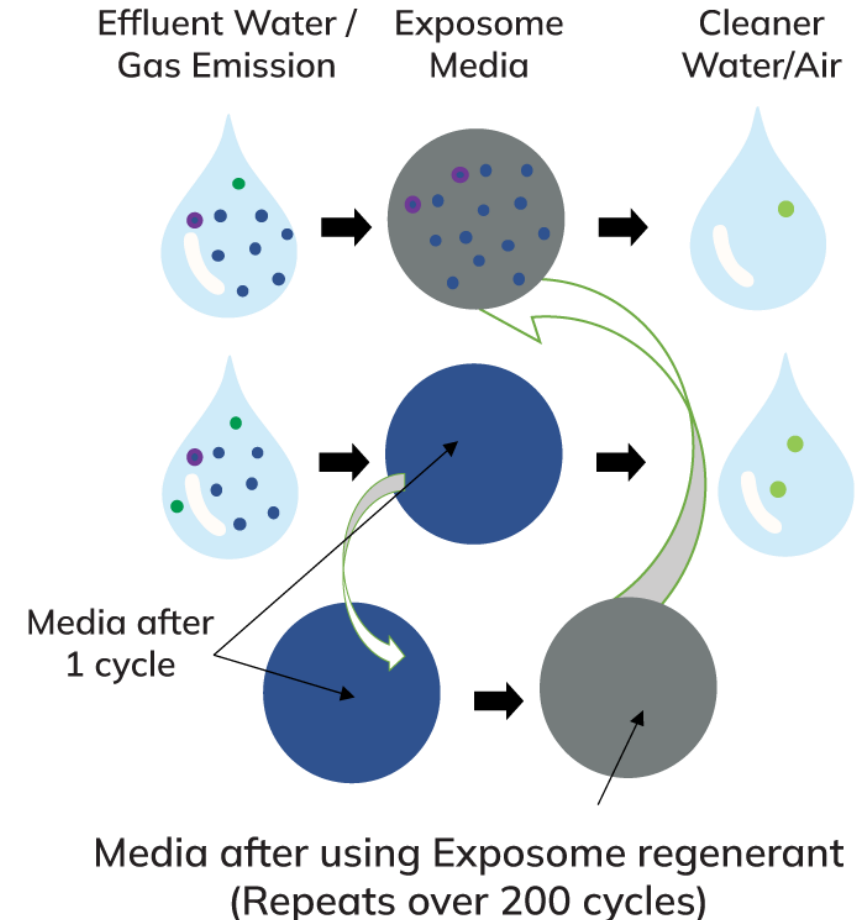
Easy regeneration with reusable liquid or powder mix (non-toxic, cost-effective.)



Runs for years without filter replacement — Media lasts up to 200 cycles.



## Regeneration of Media/Valuable Residuals



# Our results haven't just improved industry benchmarks, *we've changed the paradigm itself.*

### Paint Manufacturer

- Initial COD : 352 ppm
- Final COD : 86 ppm
- **76% removal efficiency**

### Agrochemical Company (Ammonia)

- Initial  $\text{NH}_3\text{-N}$  : 80 ppm
- Final  $\text{NH}_3\text{-N}$  : <1 ppm
- **100% removal efficiency**

### Textile Industry (Hardness)

- Initial  $\text{CaCO}_3$  : 1600 mg/l
- Final  $\text{CaCO}_3$  : 650 mg/l
- **60% removal efficiency**

**25–50% COST SAVINGS**  
vs. traditional media

**FAST ROI**  
Payback in months, not years

**ZERO**  
Sludge Generation

**RELIABLE COMPLIANCE**  
Meets discharge norms reliably eliminating compliance anxiety

**MADE IN INDIA**  
Low CapEx, faster delivery, better support, lower logistics costs



# NEXT STEPS

Struggling with compliance?  
Want to cut your filtration costs?

Let's run a pilot at your plant.



Sales:

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